NICK BALDONI

SR. UI / UX DESIGNER

PORTFOLIO
WWW.PANIKED.ME

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Howdy!

I'm a donut-loving designer residing in Austin, TX. When I'm not drawing rectangles, I can frequently be found fiddling with my camera, climbing rocks, or playing barista.

I'm a big fan of simple solutions that solve problems but also like to raise some eyebrows; form and function, side by side.

EXPERIENCE

CLEARHEAD

SR. UI / UX DESIGNER | OCT 2019 - PRESENT

Contributing to the testing strategy for the Nike account, overseeing the design program including 15 vendor accounts across 5 geographic regions. Additionally, was tasked with spearheading an initiative to help drive designer growth through a series of workshops and challenging tasks.

UI / UX DESIGNER | JUN 2017 - OCT 2019

Collaborating with brand name e-commerce clients to identify problem areas that exist on their web and mobile platforms, create hypotheses to solve these problems, and iteratively test to discover what does and doesn't work.

FREELANCE

OCT 2016 - PRESENT

Assisting in the UI/UX of mobile applications, producing brand collateral, as well as the design and execution of various web brands. References are available upon request.

SPREDFAST

VISUAL DESIGNER | JUL 2014 - JUL 2016

A part of the custom projects team, I created new and original ideas for presenting social usergenerated content in an engaging manner, as well as collaborating with and presenting these concepts to clients.

EDUCATION

QUINNIPIAC UNIVERSITY

BACHELOR OF FINE ARTS | 2014

Studying Interactive Digital Design, with a minor in Game Design and Development.

TOOLKIT

Sketch InVision Principle Interface Design Zeplin User Research

Illustrator
Photoshop
HTML & CSS